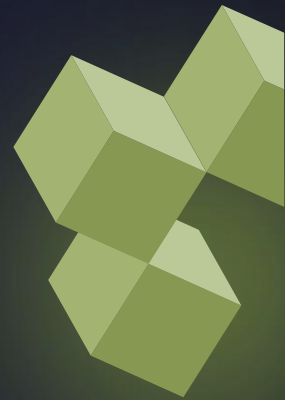
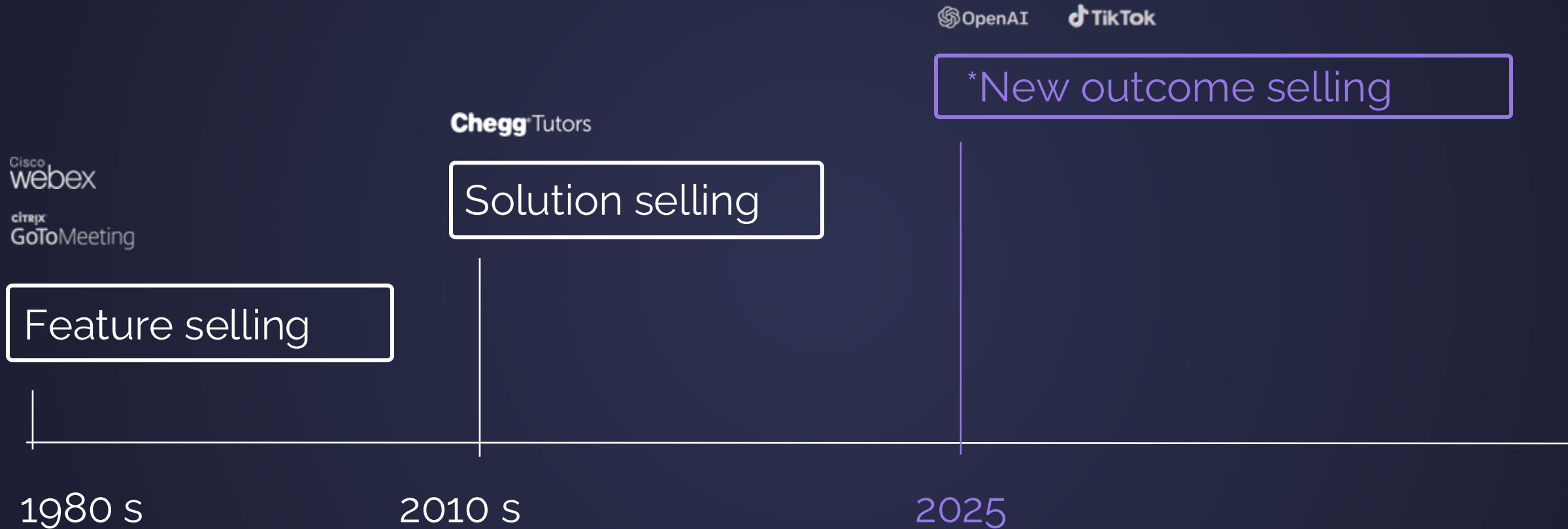


# Winning Product Experiences

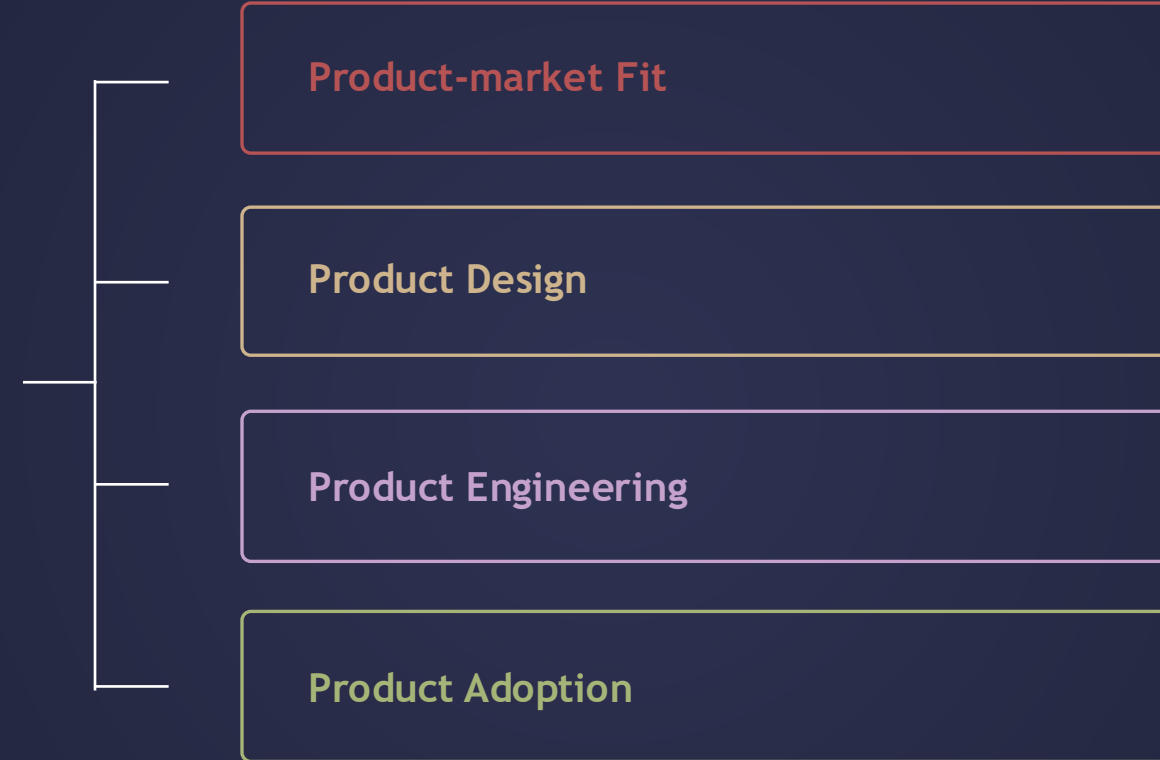
**HASITH YAGGAHAVITA**

CEO, 99x





How to create **New Outcomes** ?





Product-market Fit

*Microsoft*

Feedback Centric?



Product Centric?





Human-led



Co-led



AI-led




Writing & maintaining code



Creating agents who does that



 cisco    salesforce

Sales-led Growth?



Product-led Growth?

 slack     ATlassian





**Let's discover the answers today!**

Thank you!

**HASITH YAGGAHAVITA**

